



## Opportunities and Challenges Facing Local Government

09h30-10h00 Reception and Registration

First Session:

10h00-10h10	<b>Welcome Statement.</b>
10h10-10h25	<b>Student Created Content (SSC) An-Experiment to Develop Learning.</b> (Zomorodah Fatash and Waad Akhras)
10h25-10h40	<b>Business challenges and opportunities</b> (Haneen Ghannam )
10h40-11h55	<b>Organizational Development Cycle and OD players</b> (Behan Iseed , Seham Yehya )
11h55-11h10	<b>The Role of Leadership in OD and Realizing Change.</b> (Sawsan Jodeh, Asma Jarrar . Aya Hasan )
11h10-11h25	<b>AMRA, a success story.</b> (Radi Al-wanny)

11h25-11h40 Coffee Break

Second Session:

11h40-12h00	<b>Workers Attitudes – Intellectual Capital to Achieve Strategic Advantages</b> Dua' Sarhan and Yara Amjad.
12h00-12h20	<b>NEDCO</b> (Eng. Yahya Arafat)
12h20-12h35	<b>IT Role in Maintaining a Competitive Position</b> (Wala'Marmash and Mohammad AboHasira)
12h35-12h55	<b>Effects of Teamwork and Collaboration on OD</b> (Anwar Hamadeh , Mira Al-shanty , Tasneem Akram)
12h55-01h15	بلدية نابلس الذمة المالية الموحدة ، أهميتها ، التحديات التي تواجه بلدية نابلس في الوصول الى الذمة الواحدة وتحديث بياناتها السيد خالد بيشاوي ، مدير دائرة البرمجة والتطوير – بلدية نابلس
01h15-01h30	<b>Key Performance Indicators KPI in the Digital Age</b> (Asma Elyan , Weam Sawalmeh , Zina Bushnaq )
01h30 – 01h50	<b>ABB Corporation.</b> (Eng. Ammar Al-Saddar)
01h50-02h00	<b>The Role of Social Media and Web 2.0 in OD and Change</b> Majd AboBaker and Basel Ghannam

02h00-02h25 Lunch Break

Third Session:

02h25-02h40	<b>OD-implementation-</b> (Anal Zedany ,Anwar Salman , Raneen Mahmoud ,Nour ghazy)
02h40-02h55	<b>Change Management</b> (Mariam khateeb , Aseel Betar , Masada Mansour )
02h55-03h15	اسباب مقاومة التغيير و كيفية التعامل معها نورس مشاقي
03h15-03h30	<b>The Myth of Change - خرافة التغيير</b> Abdalla Malli & Thaer Abu Alrob